# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 10-0

	•
[x] Quarterly Report Pursuant To Section Exchange Act Of	
For the quarterly period er	nded March 31, 2012
[ ] Transition Report Under Section 1 Exchange Act Of	
For the transition period f	From to
Commission File Number	er: 000-53316
TRANSBIOTEC,	INC.
(Exact name of registrant as spe	ecified in its charter)
Delaware	26-0731818
State or other jurisdiction of incorporation or organization)	(I.R.S. Employer Identification No.)
3030 Old Ranch Parkwa Seal Beach, CA	± *
(Address of principal executive off	fices, including Zip Code)
(562) 280-04	183

whether the ignum (1) filed all reports required to be file

Check whether the issuer (1) filed all reports required to be filed by section 13 or  $15\,(d)$  of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [x] No [ ]

(Issuer's telephone number, including area code)

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (ss.232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes [ ] No [ ]

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a small reporting company. See the definitions of "large accelerated filer," "accelerated filer," "non-accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	[ ]	Accelerated filer	[ ]
Non-accelerated filer	[ ]	Smaller reporting company	[x]

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes [ ] No [X]

State the number of shares outstanding of each of the issuer's classes of common equity, as of the latest practicable date: 27,887,518 shares of common stock as of April 30, 2012.

## Transbiotec, Inc. (A Development Stage Company) CONSOLIDATED BALANCE SHEETS

	Mar. 31, (unaudit	
ASSETS		
Current assets		
Cash	\$ 12	26 \$ 108,019
Due from Triumph Capital	10	100
Prepaid expenses	2,42	20 192
Total current assets	2,64	108,311

Total Assets   \$ 4,596	Fixed assets - net	1,950	1,132
Current liabilities     Accounts payable	Total Assets	•	\$ 109,443 ======
Accrued interest payable Notes payable - current - related parties  Notes payable - current Notes payable - current Notes payable - 8% Debenture Related party payables Other payables  Total current liabilties  Total current liabilties  Total Liabilities  Total Liabilities  Stockholders' Equity Common stock, \$.00001 par value; 100,000,000 shares authorized; 27,887,518 and 25,471,672 shares issued and outstanding at March 31, 2012 and December 31, 2011 respectively.  Additional paid in capital Deficit accumulated during the development stage  Total Imagine Media, Ltd. stockholders' equity Noncontrolling interest  (38,126)  (34,886)  Total Stockholders' Equity (1,636,455)  (1,488,605)			
Notes payable - current   106,136   86,000	Accrued interest payable	· ·	\$ 207,660 87,411
Notes payable - 8%     Debenture		191,260	191,260
Related party payables 274,625 288,446 Other payables 158,006 158,006 158,006  Total current liabilties 1,091,788 1,048,785 1,		106,136	86,000
Other payables 158,006 158,006  Total current liabilities 1,091,788 1,048,785  Notes payable - related parties 549,263 549,263  Total Liabilities 1,641,051 1,598,046  Stockholders' Equity  Common stock, \$.00001 par value; 100,000,000 shares authorized; 27,887,518 and 25,471,672 shares issued and outstanding at March 31, 2012 and December 31, 2011 respectively. 279 254  Additional paid in capital 11,200,941 9,266,955 Deficit accumulated during the development stage (12,799,549) (10,720,938)  Total Imagine Media, Ltd. stockholders' equity (1,598,329) (1,453,725)  Noncontrolling interest (38,126) (34,886)  Total Stockholders' Equity (1,636,455) (1,488,605)	Debenture	30,000	30,000
Total current liabilties 1,091,788 1,048,785  Notes payable - related parties 549,263 549,263  Total Liabilities 1,641,051 1,598,046  Stockholders' Equity  Common stock, \$.00001 par value; 100,000,000 shares authorized; 27,887,518 and 25,471,672 shares issued and outstanding at March 31, 2012 and December 31, 2011 respectively. 279 254  Additional paid in capital 11,200,941 9,266,955 Deficit accumulated during the development stage (12,799,549) (10,720,936)  Total Imagine Media, Ltd. stockholders' equity (1,598,329) (1,453,725) Noncontrolling interest (38,126) (34,886)  Total Stockholders' Equity (1,636,455) (1,488,605)	Related party payables	274,625	288,448
Total current liabilties 1,091,788 1,048,788 Notes payable - related parties 549,263 549,263  Total Liabilities 1,641,051 1,598,048  Stockholders' Equity Common stock, \$.00001 par value; 100,000,000 shares authorized; 27,887,518 and 25,471,672 shares issued and outstanding at March 31, 2012 and December 31, 2011 respectively. 279 254  Additional paid in capital 11,200,941 9,266,959 Deficit accumulated during the development stage (12,799,549) (10,720,938)  Total Imagine Media, Ltd. stockholders' equity (1,598,329) (1,453,725) Noncontrolling interest (38,126) (34,886)  Total Stockholders' Equity (1,636,455) (1,488,605)	Other payables		158,006
Notes payable - related parties 549,263 549,263  Total Liabilities 1,641,051 1,598,048  Stockholders' Equity Common stock, \$.00001 par value; 100,000,000 shares authorized; 27,887,518 and 25,471,672 shares issued and outstanding at March 31, 2012 and December 31, 2011 respectively. 279 254  Additional paid in capital 11,200,941 9,266,959 Deficit accumulated during the development stage (12,799,549) (10,720,938  Total Imagine Media, Ltd. stockholders' equity (1,598,329) (1,453,725) Noncontrolling interest (38,126) (34,886)  Total Stockholders' Equity (1,636,455) (1,488,605)	Total current liabilties	1,091,788	1,048,785
Total Liabilities	Notes payable - related parties	549,263	549,263
Common stock, \$.00001 par value; 100,000,000 shares authorized; 27,887,518 and 25,471,672 shares issued and outstanding at March 31, 2012 and December 31, 2011 respectively.  Additional paid in capital Deficit accumulated during the development stage  Total Imagine Media, Ltd. stockholders' equity  Total Stockholders' Equity  (1,636,455)  (1,488,605)  (1,488,605)	Total Liabilities	1,641,051	1,598,048
Additional paid in capital 11,200,941 9,266,959  Deficit accumulated during the development stage (12,799,549) (10,720,938  Total Imagine Media, Ltd. stockholders' equity (1,598,329) (1,453,725)  Noncontrolling interest (38,126) (34,886)  Total Stockholders' Equity (1,636,455) (1,488,605)	Common stock, \$.00001 par value; 100,000,000 shares authorized; 27,887,518 and 25,471,672 shares issued and outstanding		
Deficit accumulated during the development stage (12,799,549) (10,720,938  Total Imagine Media, Ltd. stockholders' equity (1,598,329) (1,453,725  Noncontrolling interest (38,126) (34,886)  Total Stockholders' Equity (1,636,455) (1,488,605)	31, 2011 respectively.	279	254
development stage (12,799,549) (10,720,938  Total Imagine Media, Ltd. stockholders' equity (1,598,329) (1,453,725  Noncontrolling interest (38,126) (34,886)  Total Stockholders' Equity (1,636,455) (1,488,605)		11,200,941	9,266,959
Total Imagine Media, Ltd. stockholders' equity (1,598,329) (1,453,725  Noncontrolling interest (38,126) (34,886	=		(10,720,938)
Total Stockholders' Equity (1,636,455) (1,488,605			(1,453,725)
	Noncontrolling interest		(34,880)
	Total Stockholders' Equity	(1,636,455)	(1,488,605)
Total Liabilities and Stockholders' Equity \$ 4,596 \$ 109,443		\$ 4,596	\$ 109,443 =======

The accompanying notes are an integral part of the consolidated financial statements.

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# Transbiotec, Inc. (A Development Stage Company) CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited)

<TABLE>

	For Three Mor March 2012	Period From July 19, 2004 (Inception) To Mar. 31, 2012	
Revenues	\$ - 	\$ - -	\$ -
	-		-
Operating expenses:	150	600	75.005
Amortization & depreciation General and administrative			75,895 11,712,386
	2,031,299	120,432	11,788,281
Gain (loss) from operations	(2,031,299)	(120,432)	(11,788,281)
Other income (expense): Gain on sale of fixed asset Interest expense Interest expense - beneficial	4,790 (35,212)		4,790 (1,010,010)
conversion feature	(20,136)	-	(90,136)

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	(50,558)	(86,007)	(1,095,356)
<pre>Income (loss) before provision for   income taxes Provision for income tax</pre>	(2,081,857)	(206,439)	(12,883,637)
Net income (loss)	(2,081,857)	(206,439)	(12,883,637)
Less: Net (income) loss attributable to noncontrolling interest	3,246	-	84,088
Net income (loss) attributable to Imagine Media, Ltd.	\$(2,078,611)	\$ (206,439) \$ ====================================	(12,799,549)
Net income (loss) per share (Imagine Media, Ltd.)(Basic and fully diluted)	\$ (0.08)	\$ (0.02) ======	
Weighted average number of common shares outstanding	25,496,925 	12,910,083	

</TABLE>

The accompanying notes are an integral part of the consolidated financial statements.

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# Transbiotec, Inc. (A Development Stage Company) CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited)

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	 For Three Mont March 3		J	Period From uly 19, 2004 (Inception) To ar. 31, 2012
Cash Flows From Operating Activities: Net income (loss)	\$ (2,078,611)	\$ (206, 439)	\$	(12,880,391)
Adjustments to reconcile net loss to net cash provided by (used for) operating activities:				
Amortization & depreciation	152	699		75 <b>,</b> 895
Compensatory equity issuances	1,888,871	-		8,228,188
Asset write offs	850	-		38,363
Accrued payables	17,293	186,402		2,016,795
Gain on sale of fixed asset	(4,790)	-		(4,790)
Note pay. benefical conversion expense	20,136	-		293 <b>,</b> 700
Original issue discount - interest expense	 -	 -		40,000
Net cash provided by (used for) operating				
activities	 (156,099) 	(19,338)		(2,192,240)
Cash Flows From Investing Activities: Proceeds received on sale of				
fixed asset	4,790	_		4,790
Fixed asset purchases	 (970)	 _		(77,845)
Net cash provided by (used for) investing				
activities	 3,820	 -		(73,055)

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#### Transbiotec, Inc. (A Development Stage Company) CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited)

#### (Continued From Previous Page)

\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	(0)	107	107
		2011	Period From July 19, 2004 (Inception) To Mar. 31, 2012
Cash Flows From Financing Activities:  Notes & loans payable -  borrowings	19,386		875,647
Notes & loans payable - payments Repurchase of equity Equity issuances	- - 25,000	(4,000)	(38,726) (250,000) 1,678,500
Net cash provided by (used for) financing activities	44,386	(1,155)	2,265,421
Net Increase (Decrease) In Cash	(107,893)	(20,493)	126
Cash At The Beginning Of The Period	108,019	30 <b>,</b> 695	-

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126 \$ 10,202 \$

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Schedule Of Mon-Cash Investing And Financing Activitie

Cash At The End Of The Period

Cash paid for income taxes

Schedule Of Non-Cash Investing And Financing Activities							
Compensatory equity issuances	\$	1,888,871	\$	-	\$	8,228,188	
Debt converted to capital	\$	-	\$	-	\$	1,487,875	
Supplemental Disclosure							
Cash paid for interest	\$	4,500	\$	-	\$	11,735	

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The accompanying notes are an integral part of the consolidated financial statements.

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Transbiotec, Inc. (A Development Stage Company) NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

#### NOTE 1. ORGANIZATION, OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Imagine Media, LTD. was incorporated in August 2007 in the State of Delaware. TransBioTec Inc. was formed in the state of California in July 2004. Effective September 19, 2011 Imagine Media, LTD. was acquired by TransBioTec, Inc. in a transaction classified as a reverse acquisition. In January 2012 Imagine Media, LTD. changed its name to TransBioTec, Inc., resulting in a parent company and subsidiary of the same name. The financial statements represent the activity of TransBioTec, Inc. from July 19, 2004 forward, and the consolidated activity of Imagine Media, LTD. and TransBioTec, Inc. from September 19, 2011 forward. Imagine Media, LTD. and TransBioTec, Inc. are hereinafter referred to collectively as the "Company". The Company has developed and plans to market and sell a non-invasive alcohol sensing system which includes an ignition interlock. The Company is currently considered to be in the development stage, and has not generated revenues from its activities.

#### Principles of consolidation

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The accompanying consolidated financial statements include the accounts of the Company and its majority owned subsidiary. All intercompany accounts and transactions have been eliminated in consolidation.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and cash equivalents

The Company considers all highly liquid investments with an original maturity of three months or less as cash equivalents.

Accounts receivable

The Company reviews accounts receivable periodically for collectability and establishes an allowance for doubtful accounts and records bad debt expense when deemed necessary. At March 31, 2012 and 2011 the Company had no balance in accounts receivable or the allowance for doubtful accounts.

Property and equipment

Property and equipment are recorded at cost and depreciated under straight line methods over each item's estimated useful life.

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Transbiotec, Inc.
(A Development Stage Company)
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Revenue recognition

Revenue is recognized on an accrual basis as earned under  $\$  contract  $\$  terms. The Company has had no revenues to date

Advertising costs

Advertising costs are expensed as incurred. The Company recorded no material advertising costs during the three months ended March 31, 2012 and 2011.

Income tax

The Company accounts for income taxes pursuant to ASC 740. Under ASC 740 deferred taxes are provided on a liability method whereby deferred tax assets are recognized for deductible temporary differences and operating loss carry forwards and deferred tax liabilities are recognized for taxable temporary differences. Temporary differences are the differences between the reported amounts of assets and liabilities and their tax bases. Deferred tax assets are reduced by a valuation allowance when, in the opinion of management, it is more likely than not that some portion or all of the deferred tax assets will not be realized. Deferred tax assets and liabilities are adjusted for the effects of changes in tax laws and rates on the date of enactment.

Net income (loss) per share

The net income (loss) per share is computed by dividing the net income (loss) by the weighted average number of shares of common outstanding. Warrants, stock options, and common stock issuable upon the conversion of the Company's preferred stock (if any), are not included in the computation if the effect would be anti-dilutive and would increase the earnings or decrease loss per share.

Financial Instruments

The carrying value of the Company's financial instruments, as reported in the accompanying balance sheets, approximates fair value.

### Long-Lived Assets

In accordance with ASC 350, the Company regularly reviews the carrying value of intangible and other long-lived assets for the existence of facts or circumstances, both internally and externally, that may suggest impairment. If impairment testing indicates a lack of recoverability, an impairment loss is recognized by the Company if the carrying amount of a long-lived asset exceeds its fair value.

Products and services, geographic areas and major customers

The Company is currently in the developmental stage and has no revenue.

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Transbiotec, Inc.
(A Development Stage Company)
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

### Stock based compensation

The Company accounts for employee and non-employee stock awards under ASC 718, whereby equity instruments issued to employees for services are recorded based on the fair value of the instrument issued and those issued to non-employees are recorded based on the fair value of the consideration received or the fair value of the equity instrument, whichever is more reliably measurable.

## Minority Interest (Noncontrolling interest)

A subsidiary of the Company has minority members, representing ownership interests of 2.46% at March 31, 2012. The Company accounts for these minority, or noncontolling interests pursuant to ASC 810-10-65 whereby gains or losses in a subsidiary with a noncontrolling interest are allocated to the noncontrolling interest based on the ownership percentage of the noncontrolling interest, even if that allocation results in a deficit noncontrolling interest balance.

#### NOTE 2. RELATED PARTY TRANSACTIONS

During the three months ended March 31, 2012 and March 31, 2011, the Company had payables due to officers for accrued compensation of \$27,445 and \$140,065 respectively.

In 2010 an officer converted \$325,000 in compensation owed him into 516,750 common shares. During the year ended December 31, 2011 related party shareholders converted \$829,164 in note principal and interest and \$135,000 in compensation into 2,408,977 common shares.

#### NOTE 3. FIXED ASSETS

		December 31 2010		December 31 2011		(unaudited) March 31, 2012		
		010	20.		Marcn	31, 2012		
Automobile Office and Lab	\$	33,383	\$	33,383	\$	-		
Equipment		31,896		31,896		31,616		
Furniture & fixtures		11,596		11,596		11,556		
		76,875		76,875		43,172		
Less accumulated								
depreciation		(74 <b>,</b> 832)		(75,743) 		(41,222)		
m-+-1	Ċ	2 042	ć	1 120	ć	1 050		
Total	\$ =====	2,043 ======	\$ =====	1,132 ======	ې =====	1,950 ======		

Depreciation expense for the three months ended March 31, 2012 and March 31, 2011 was \$152\$ and \$699\$ respectively.

NOTE 4. NOTES PAYABLE

	2010	er 31 2011	Marcl	audited) n 31, 2012
Note payable to related party, unsecured, due 8/3/2012, interest rate 0%	\$ 1,950	\$ 1,9		1 <b>,</b> 950
Note payable to related party, unsecured, due 9/17/2008, convertible at holder's option at \$1 per share, interest rate 10% plus agreed upon amounts	\$184,156	\$	- \$	-
Note payable to related party, unsecured, due 12/15/2013, monthly interest due, convertible at holder's option at \$2.50 per share, interest rate 22.1%	\$150,000	\$	- \$	_
Note payable to related party, unsecured, due 05/28/2009, convertible at holder's option at \$2.50 per share, original issue discount of 20%, with interest at \$444 per day after due date	\$240,000	\$	- \$	-
Note payable to related party, unsecured, due 07/27/2012, convertible at holder's option at \$2.50 per share, interest rate 8%	\$151,929	\$	- \$	-
Notes payable to related party, unsecured, due 01/29/2011, convertible at holder's option at \$2.50 per share, interest rate 9%	\$ 5,000	\$	- \$	_
Notes payable to related party, unsecured, due 12/31/2012, interest rate 0%	\$ 15,810	\$ 11,8	10 \$	11,810
Note payable, unsecured, due 09/15/2012, convertible at holder's option at \$2.50 pe TransBioTec share, and any TransBioTec shares then converted into Imagine Media, LTD. shares at 7.726 shares for 1		<b>4.15.0</b>		15.000
TransBiotec share, interest rate 10%  Note payable, unsecured, due 2/8/12, quarterly interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 30%	\$ -	\$ 10,0	00 \$ 00 \$	·
9		,-	,	,,
Transbiotec (A Development St NOTES TO CONSOLIDATED FI	age Company			
Note payable, unsecured, due 2/8/12, quarterly interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 30%	\$ -	\$ 25,0	00 \$	25 <b>,</b> 000
Note payable, unsecured, due 2/17/12, quarterly Interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 30%	\$ -	\$ 25,0	00 \$	25 <b>,</b> 000
Note payable, unsecured, due 2/18/12, quarterly Interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 30%	\$ -	·	00 \$	·
Note payable, unsecured, due 2/8/13, annually Interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 18%	\$ -	\$ 10 <b>,</b> 0	- \$	750
Note payable, unsecured, due 2/8/13, annually Interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 18%	\$ -	\$	- \$	1,875
Note payable, unsecured, due 2/15/13, annually Interest due, convertible at holder's option at \$0.3235688 per IMLE			·	· 

share, interest rate 12%	\$ -	\$ -	\$ 2,500
Note payable, unsecured, due 2/20/13, annually Interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12%	\$ -	\$ -	\$ 3 <b>,</b> 750
Note payable, unsecured, due 2/21/13, annually Interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12%	\$ -	\$ _	\$ 2,625
Note payable, unsecured, due 3/20/13, annually Interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12%	\$ -	\$ _	\$ 5,433
Note payable, unsecured, due 3/22/13, annually Interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12%	\$ _,	\$ _	\$ 3,203

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# Transbiotec, Inc. (A Development Stage Company) NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Note payable to related party, unsecured, lien against company assets, \$731,763, 5-years at 0% simple interest, due 7/1/2016, payment amounts vary each

month.	\$ - 	\$726 <b>,</b> 763	\$ 726 <b>,</b> 763
	\$748,845	\$826,523	\$ 876 <b>,</b> 659
Less current portion	(594,966)	(277,260)	(327,396)
Long-term portion	\$153 <b>,</b> 879	\$ 49,263 ======	\$ 549 <b>,</b> 263

Required principal payments from December 31, 2012 forward are as follows:

Interest expense under notes payable in for the three months ended March 31, 2012 and March 31, 2011 was \$23,960 and \$56,177 respectively.

During the three months ended March 31, 2012 and March 31, 2011 the Company recognized a beneficial conversion feature expense on borrowing from convertible notes of \$20,136 and none, respectively.

Convertible debenture payable to unrelated party, unsecured, due 04/1/2009, convertible at holder's option at \$.25 per share, interest rate 8% Default interest rate 12%

rate 8% Default interest rate 12% \$ 30,000 \$ 30,000 \$ 30,000

#### NOTE 5. INCOME TAXES

Deferred income taxes arise from the temporary differences between financial statement and income tax recognition of net operating losses. These loss carryovers are limited under the Internal Revenue Code should a significant change in ownership occur.

#### NOTE 6. STOCK OPTIONS

The Company accounts for employee and non-employee stock options under ASC 718, whereby option costs are recorded based on the fair value of the consideration received or the fair value of the equity instruments issued, whichever is more reliably measurable. Unless otherwise provided for, the

Company covers option exercises by issuing new shares.

The Company's stock option activity is described below.

Non-employee stock options

At the beginning of 2010 the Company had 10,000 non-employee stock options outstanding in the Company's subsidiary TransBiotec, Inc. During 2010 the Company granted 22,500 options for services, allowing the holder to purchase one share of common stock per option, with 22,500 options exercisable immediately at prices from \$0.10 - \$0.15 per share with the option terms expiring from January 2012 through January 2015. During 2010 no options were exercised, and no options expired, leaving a 2010 year end outstanding balance of 32,500 non-employee stock options. The fair value of the 22,500 options granted in 2010 was estimated on the date of grant using the Black-Scholes option pricing model with the following assumptions: risk free interest rate of 1.08% - 2.67%, dividend yield of 0% expected, the Company lives of 2-5 years, volatility of 100%incurred and recorded compensation expense under these stock option grants of \$53,262 in 2010. During the year ended December 31, 2011 10,000 options were exercised, and no options expired, leaving a December 31, 2011 outstanding balance of 22,500 non-employee stock options, exercisable at prices from \$0.10 -\$0.15 per share with the option terms expiring from January 2012 through January 2015. During the three months ended March 31, 2012 no options were exercised, and no options expired, leaving a March 31, 2012 outstanding balance of 22,500 non-employee stock options. All of these options are for the stock of the Company's subsidiary. The parent company has no stock options outstanding. NOTE

#### 7. GOING CONCERN

The Company has suffered recurring losses from operations and has a working capital deficit and stockholders' deficit, and in all likelihood will be required to make significant future expenditures in connection with continuing marketing efforts along with general administrative expenses. These conditions raise substantial doubt about the Company's ability to continue as a going concern.

The Company may raise additional capital through the sale of its equity securities, through an offering of debt securities, or through borrowings from financial institutions or others. By doing so, the Company hopes to generate revenues from sales of its alcohol sensing and ignition lock systems. Management believes that actions presently being taken to obtain additional funding provide the opportunity for the Company to continue as a going concern.

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Item 2. Management's Discussion and Analysis of Financial Condition and Plan of Operation

The Company was formed in August 2007 to publish and distribute Image Magazine, a monthly guide and entertainment source for the Denver, Colorado area. The Company generated only limited revenue and essentially abandoned its business plan in January 2009.

In January 2012 the Company completed its acquisition of TransBiotec, Inc. ("TBT") a California corporation.

As a result of the acquisition, TBT's business is that of the Company's, and, unless otherwise indicated, any references to the Company include the business and operations of TBT.

The Company, now headquartered in Seal Beach, California, has developed and patented a high technology, state-of-the-art transdermal sensor system, that detects blood alcohol levels through a person's skin. Ethanol is produced as alcohol is ingested and metabolized in the body. The system senses ethanol excreted through perspiration. A person places their finger on the sensor, and within 5-8 seconds, the sensor will detect the ethanol level. A signal can then be sent to output devices that control the ignition in a vehicle to prevent it from starting. The system can also communicate with other devices such as a GPS unit, or cell phone.

The Company's system is unobtrusive, accurate, reliable, durable, low cost, easier to use and faster than the current breathalyzer applications. The Company has completed its beta testing of the sensor and is currently developing its manufacturing capability.

Initially, the Company intends to offer its sensor only for commercial vehicle applications. Later, the Company plans to market its sensor to the public for use in automobiles, SUV's, RV's, boats and other vehicles.

The following discussion:

- o summarizes the Company's plan of operation; and
- analyzes the Company's financial condition and the results of its operations for the three months ended March 31, 2012.

This discussion and analysis should be read in conjunction with the Company's financial statements included as an exhibit to this report.

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## Plan of Operation and Capital Requirements

The Company's plan of operations is as follows:

Activity		ected Lion Date	Estimated Cost
Develop relationship with initial customers willing to work with Company in refining SOBR. Will discount price for units sold to customers who partner with Company in this phase. Identify add-on features that may appeal to customers. Complete design of printed circuit boards and injection molding tools. Sales target of 500 units	s. June	2012	\$160,000
Outsource manufacturing, packaging and shipping. Complete joint venture agreement with GPS partner. Develop add-on features such as cameras, GPS and radio interfaces, and a fingerprint reader which would allow the SOBR to determine the driver's identity and blood alcohol content at the same time. Improve production capability to 1,000 units per month.		2012	\$185,000
Improve manufacturing capability to 10,000 units per month.	December		\$370,000

The Company's sources and (uses) of funds for the three months ended March 31, 2012 and 2011 are shown below:

	Three Months e	ended March 31,
	2012	2011
Net cash provided by (used for) operations	(156,099)	(19,338)
Sale of equipment	4,790	
Purchase of equipment	(970)	
Loans, net of loan repayments	19,386	(1,155)
Sale of stock	25,000	
Cash on hand at beginning of the period	107,893	20,493
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The Company does not have any off-balance sheet arrangements that have or are reasonable likely to have a current or future material effect on its financial condition, changes in financial condition, results of operations, liquidity or capital resources.

Other than as disclosed above, the Company does not know of any trends, demands, commitments, events or uncertainties that will result in, or that reasonably likely to result in, the Company's liquidity increasing or decreasing in any material way.

Other than as disclosed above, the Company does not know of any significant changes in its expected sources and uses of cash.

Results of Operations

The Company was formed in August 2007 and generated only limited revenue before it effectively ceased operations in January 2009.

Material changes in the Company's Statement of Operations for the three

months ended March 31, 2012 as compared to the same period in the prior year are discussed below:

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Item	Increase (I) or Decrease (D)	Reason
Professional and Subcontractor Fe	e (I)	Product Development Costs
Research and Product Development	(I)	Purchase of materials
Salary and Wages	(I)	Hiring two sales representatives and a scientist.
Travel	(I)	Travel required in connection with the acquisition of TBT.
Advertising	(I)	Web Site design and marketing materials

#### Item 4. Controls and Procedures.

(a) The Company maintains a system of controls and procedures designed to ensure that information required to be disclosed in reports filed or submitted under the Securities Exchange Act of 1934, as amended ("1934 Act"), is recorded, processed, summarized and reported, within time periods specified in the SEC's rules and forms and to ensure that information required to be disclosed by the Company in the reports that it files or submits under the 1934 Act, is accumulated and communicated to the Company's management, including its Principal Executive and Financial Officer, as appropriate to allow timely decisions regarding required disclosure. As of March 31, 2012, the Company's Principal Executive and Financial Officer evaluated the effectiveness of the design and operation of the Company's disclosure controls and procedures. Based

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on that evaluation, the Principal Executive and Financial Officer concluded that the Company's disclosure controls and procedures were effective.

(b) Changes in Internal Controls. There were no changes in the Company's internal control over financial reporting during the quarter ended March 31, 2012, that materially affected, or are reasonably likely to materially affect, its internal control over financial reporting.

PART II

Item 6. Exhibits

Exhibits

- 31.1 Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2 Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32 Certification pursuant to Section 906 of the Sarbanes-Oxley Act.

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#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

TRANSBIOTEC, INC.

May 16, 2012 By: /s/ Charles Bennington

Charles Bennington, Principal Executive, Financial and Accounting Officer

#### CERTIFICATIONS

- I, Charles Bennington, certify that;
- 1. I have reviewed this quarterly report on Form 10-Q of TransBiotec, Inc.;
- 2. Based on my knowledge, this report, does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by the report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
- a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

May 16, 2012

By: /s/ Charles Bennington
----Charles Bennington,
Principal Executive Officer

#### CERTIFICATIONS

- I, Charles Bennington, certify that;
- 1. I have reviewed this quarterly report on Form 10-Q of TransBiotec, Inc.;

- 2. Based on my knowledge, this report, does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by the report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and bayes:
- a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

May 16, 2012

By: /s/ Charles Bennington

Charles Bennington,
Principal Financial Officer

In connection with the Quarterly Report of TransBiotec, Inc. (the "Company") on Form 10-Q for the period ending March 31, 2012 as filed with the Securities and Exchange Commission (the "Report"), Charles Bennington, the Principal Executive and Financial Officer of the Company, certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to the best of his knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or  $15\,(d)$  of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects the financial condition and results of the Company.

May 16, 2012

By: /s/ Charles Bennington

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Charles Bennington, Principal Executive and Financial Officer