Form 144 Filer Information

FORM 144

Name the Securities Exchange

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Form 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information		
Filer CIK	0001420118	
Filer CCC	xxxxxxx	
Is this a LIVE or TEST Filing?	● LIVE ◎ TEST	
Submission Contact Information		
Name		
Phone		
E-Mail Address		
144: Issuer Information		
Name of Issuer	SOBR Safe, Inc.	
SEC File Number	001-41396	
Address of Issuer	6400 S. FIDDLERS GREEN CIRCLE SUITE 1400 GREENWOOD VILLAGE COLORADO 80111	
Phone	844-762-7723	
Name of Person for Whose Account the Securities are To Be Sold	First Capital Business Development, LLC	
See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.		
Relationship to Issuer	10% Stockholder	
144: Securities Information		
Title of the Class of Securities To Be Sold	Common Shares	
Name and Address of the Broker	Sherry Anderson 10 Drs James Parker Blvd Suite 202 Red Bank NJ 07701	
Number of Shares or Other Units To Be Sold	250000	
Aggregate Market Value	100000.00	
Number of Shares or Other Units Outstanding	15544570	
Approximate Date of Sale	04/01/2024	

NASDAQ CM

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold		
Title of the Class	Common Shares	
Date you Acquired	06/05/2020	
Nature of Acquisition Transaction	Asset Exchange	
Name of Person from Whom Acquired	TansBioTec, Inc	
Is this a Gift?	Date Donor Acquired	
Amount of Securities Acquired	12000000	
Date of Payment	06/05/2020	
Nature of Payment	Asset Exchange	
If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a		

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last

144: Securities Sold During The Past 3 Months

Name and Address of Seller	First Capital Holdings, LLC 6400 South Fiddlers Green Circle Suite 1400 Greenwood Village, CO 80111
Title of Securities Sold	Common Shares
Date of Sale	02/29/2024
Amount of Securities Sold	59643
Gross Proceeds	33211.00

144: Remarks and Signature

Remarks	
Date of Notice	03/25/2024

ATTENTION:

installment paid.

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature	Gary John Graham

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)