

SOBR Safe, Inc.
6400 S. Fiddlers Green Circle, Suite 1400
Greenwood Village, Colorado 80111

September 20, 2024

VIA EDGAR

U.S. Securities & Exchange Commission
Division of Corporation Finance
Office of Manufacturing
100 F Street, N.E.
Washington, D.C. 20549

Re: SOBR Safe, Inc.
Registration Statement on Form S-1
File No. 333-281773

Ladies and Gentlemen:

In accordance with Rule 461 of the Securities Act of 1933, as amended, SOBR Safe, Inc. hereby respectfully requests that the effective date of the above-referenced registration statement be accelerated so that it will be declared effective at 4:30 p.m. Eastern Time on Tuesday, September 24, 2024, or as soon thereafter as possible.

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Very Truly Yours,

Sincerely,

SOBR Safe, Inc.

/s/ David Gandini
David Gandini
Chief Executive Officer