#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# FORM 12b-25

## NOTIFICATION OF LATE FILING

(Check	one):	⊠ Form 10-K	□ Form 20-F	□ Form 11-K	□ Form 10-Q	□ Form N-SAR		
For Period Ended: December 31, 2024								
□ T □ T □ T	Transition Rep Transition Rep Transition Rep	ort on Form 10-K ort on Form 20-F ort on Form 11-K ort on Form 10-Q ort on Form N-SAR						
For the	Transition Pe	riod Ended:						
Read Instruction (on back page) Before Preparing Form. Please Print or Type. Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.								

If the notification relates to a portion of the filing checked above, identify the item(s) to which the notification relates:

## PART I - REGISTRANT INFORMATION

Full Name of Registrant: SOBR Safe, Inc.
Former Name if Applicable:
Address of Principal Executive Office (Street and Number): 6400 S. Fiddlers Green Circle, Suite 1400
City, State and Zip Code: Greenwood Village, Colorado 80111

#### PART II - RULES 12b-25(b) AND (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate)

- (a) The reasons described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense;
- ☑ (b) The subject annual report, semi-annual report, transition report on Forms 10-K, 20-F, 11-K, Form N-SAR, or portion thereof, will be filed on or before the 15th calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and
  - (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

## PART III - NARRATIVE

State below in reasonable detail the reasons why Forms 10-K, 11-K, 20-F, 10-Q, N-SAR, or the transition report portion thereof, could not be filed within the prescribed time period.

SOBR Safe, Inc. (the "Registrant") is unable, without unreasonable effort or expense, to file its Annual Report on Form 10-K for the year ended December 31, 2024 (the "Annual Report") by the prescribed filing date of March 31, 2025 because the Registrant requires additional time to finalize the Annual Report. The Registrant anticipates that it will file the Annual Report as soon as possible, but no later than the fifteenth calendar day following the prescribed filing date.

## PART IV - OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification:

David Gandini	(844) 762-7723
(Name)	(Area Code) (Telephone number)

(2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months (or for such shorter) period that the registrant was required to file such reports) been filed? If answer is no, identify report(s):

🛛 Yes 🛛 No

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof:

🗆 Yes 🛛 No

If so, attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

	7	
ł	4	

# SOBR Safe, Inc.

(Name of Registrant as Specified in Charter)

has caused this notification to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 31, 2025 By: /s/ David Gandini David Gandini Chief Executive Officer

INSTRUCTION: The form may be signed by an executive officer of the registrant or by any other duly authorized representative. The name and title of the person signing the form shall be typed or printed beneath the signature. If the statement is signed on behalf of the registrant by an authorized representative (other than an executive officer), evidence of the representative's authority to sign on behalf of the registrant shall be filed with the form.

3