UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

|X| Quarterly Report Pursuant To Section 13 or 15(d) of The Securities Exchange Act Of 1934

For the quarterly period ended June 30, 2012

|_| Transition Report Under Section 13 or 15(d) of The Securities Exchange Act Of 1934

For the transition period from to

Commission File Number: 000-53316

TRANSBIOTEC, INC.

(Exact name of registrant as specified in its charter)

Delaware 26-0731818

(State or other jurisdiction (I.R.S. Employer Identification No.) of incorporation or organization)

3030 Old Ranch Parkway, Suite 350 Seal Beach, CA 90740

(Address of principal executive offices, including Zip Code)

(562) 280-0483

(Issuer's telephone number, including area code)

(Former name or former address if changed since last report)

Check whether the issuer (1) filed all reports required to be filed by section 13 or $15\,(d)$ of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [x] No []

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (ss.232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes [] No []

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a small reporting company. See the definitions of "large accelerated filer," "accelerated filer," "non-accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer [] Accelerated filer []

Non-accelerated filer [] Smaller reporting company [x]

Indicate by check mark whether the $\mbox{registrant}$ is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes $[\]$ No [X]

State the number of shares outstanding of each of the issuer's classes of common equity, as of the latest practicable date: 28,150,427 shares of common stock as of August 14, 2012.

TransbioTec, Inc. (A Development Stage Company) CONSOLIDATED BALANCE SHEETS

•		011
\$ 215	5 \$ 108 , 01	19
100) 10	0.0
2,127	7 19	92
2,442	2 108,33	11
1,799	9 1,13	32
	\$ 21: 100 2,12'	\$ 215 \$ 108,00 100 10 2,127 19 2,442 108,30

Total Assets		4,241	\$	109,443
LIABILITIES & STOCKHOLDERS' EQUITY Current liabilities	====		===	
Accounts payable	\$	237,952	\$	207,660
Accrued interest payable		117,763		87,411
Notes payable - current - related				
parties		381,635		191,260
Notes payable - current		214,159		86,000
Note discount		(28,023)		
Notes payable - 8% Debenture		-		30,000
Related party payables		286,501		288,448
Other payables		157,988		158,006
Total current liabilities	1,	367,975		1,048,785
Notes payable - related parties		330,865		549,263
Total Liabilities	1,	698,840		1,598,048
Stockholders' Equity Common stock, \$.00001 par value; 100,000,000 shares authorized; 28,150,427 and 25,471,672 shares issued and outstanding at June 30, 2012 and December 31, 2011 respectively. Additional paid in capital	11,	282 345 , 996		254 9,266,959
Deficit accumulated during the development stage	(13,	000,823)	(1	0,720,938)
Total Transbiotec stockholders' equity Noncontrolling interest		654,545) (40,054)	(1,453,725) (34,880)
matal Ctarbaldanal Danita		CO4 FOO)		1 400 605)
Total Stockholders' Equity	· · · ·	694,599)		1,488,605)
Total Liabilities and Stockholders' Equity		4,241		109,443

The accompanying notes are an integral part of the consolidated financial statements.

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TransbioTec, Inc.
(A Development Stage Company)
CONSOLIDATED STATEMENTS OF OPERATIONS

Period From	For Three Mo	onths Ended	For Six Mo	nths Ended	July
19, 2004					0 0 2 1
(Inception) To	June 2012	2011	June 2012	2011	June
30, 2012	2012	2011	2012	2011	ounc
Revenues	\$ -	\$ -	\$ -	\$ -	\$
-		-	- 		
0					
Operating expenses: Amortization & depreciation 75,895	-	71	151	770	
General and administrative 11,858,085	145,699	90,871	2,176,847	150,062	
11,933,980	145,699	90,942	2,176,998	150,832	
Gain (loss) from operations (11,933,980)	(145,699)	(90,942)	(2,176,998)	(150,832)	

Other income (expense): Gain on sale of fixed asset	-	-	4,790	-	
4,790 Interest expense (1,0023,645)	(20,777)	(53,835)	(48,680)	(12,449)	
Interest expense - beneficial conversion feature (134,171)	(44,035)	-	(64,171)	-	
	(64,812)	(53,835)	(108,061)	(112,449)	
(1,153,026)					
<pre>Income (loss) before provision for income taxes (13,087,006)</pre>	(210,511)	(144,777)	(2,285,059)	(263,281)	
Provision for income tax	-	_	_	_	
-					
Net income (loss)	(210.511)	(144.777)	(2.285.059)	(263,281)	
(13,087,006)	(210,011)	(111, 111)	(2,200,000)	(200,201)	
Less: Net (income) loss attributable					
to noncontrolling interest 86,183	2,095	-	5,174	_	
00,103					
Net income (loss) attributable to	4000 416)	A (144 555)	. 070 005)	40.62.001)	
Transbiotec \$(13,000,823)	\$ (208,416)	\$ (144,///)	\$ (2,2/9,885)	\$ (263,281)	
+ (10,000,010)	=========		========	========	
=======================================					
Net income (loss) per share (Basic and fully diluted)	. ,	\$ (0.02)		\$ (0.03)	
Weighted average number of					
common shares outstanding	28,007,094		26,952,017		
	=========		=========	========	

</TABLE>

The accompanying notes are an integral part of the consolidated financial statements.

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TransbioTec, Inc. (A Development Stage Company) CONSOLIDATED STATEMENTS OF CASH FLOWS

	STATEMENTS OF	CASH FLOWS	
<table> <s></s></table>	<c></c>	<c></c>	<c></c>
	For Six Mo Jun 2012	nths Ended e 30, 2011	Period From July 19, 2004 (Inception) To June 30. 2012
Cash Flows From Operating Activities:			
Net income (loss)	\$(2,285,059)	\$ (263,281)	(13,094,148)
Adjustments to reconcile net loss to net cash provided by (used for) operating activities: Amortization & depreciation	303	770	76,046
imoreization w depreciation	303	770	70,040
Compensatory equity issuances	1,888,871	-	8,228,188
Asset write offs	850	-	38,363
Accrued payables Gain on sale of fixed asset Note payable/ beneficial	3,621 (4,790)	131,768	1,917,107 (4,790)
conversion expense	92,194	-	365,758
Original issue discount - interest expense	-	-	40,000
Not cash provided by (used			

Net cash provided by (used

	for) operating activities	(304,010)	(130,743)	(2,340,151)
Cash	Flows From Investing Activities: Proceeds received on sale of			
	fixed asset	4,790	-	4,790
	Fixed asset purchases	(970)	-	(77,845)
	Net cash provided by (used for) investing activities	3,820	-	(73 , 055)
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The accompanying notes are an integral part of the consolidated

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financial statements.

TransbioTec, Inc.
(A Development Stage Company)
CONSOLIDATED STATEMENTS OF CASH FLOWS

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			or Six Mon June 2012	30	,	Ju (I Ju	eriod From ly 19, 2004 nception) To ne 30. 2012
C.	ash Flows From Financing Activities: Notes & loans payable -						
	borrowings Notes & loans payable -		94,386		2,845		950 , 647
	payments Repurchase of equity Equity issuances		- - 98,000				(38,726) (250,000) 1,751,500
	Net cash provided						
<pre>by (used for) financing activities</pre>		192,386		144,469			
N	et Increase (Decrease) In Cash		(107,804)				215
C	ash At The Beginning Of The Period		108,019		30 , 695		_
C	ash At The End Of The Period	\$	215		44,421		215
	chedule Of Non-Cash Investing And Financ	ing P	Activities				
\$ C	ompensatory equity issuances	\$ 1,	888,871	\$	-	\$	8,228,188
D	ebt converted to capital	\$	43,000	\$	433,669	\$	1,530,875
S ⁻	upplemental Disclosure						
C	ash paid for interest	\$	4,500	\$	563	\$	11,735
C/TA	ash paid for income taxes BLE>	\$	-	\$	-	\$	-

The accompanying notes are an integral part of the consolidated financial statements.

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NOTE 1. ORGANIZATION, OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Imagine Media, LTD. was incorporated in August 2007 in the State of Delaware. TransBioTec, Inc. was formed in the state of California in July 2004. Effective September 19, 2011 Imagine Media, LTD. was acquired by TransBioTec, Inc. in a transaction classified as a reverse acquisition. In January 2012 Imagine Media, LTD. changed its name to TransBioTec, Inc., resulting in a parent company and subsidiary of the same name. The financial statements represent the activity of TransBioTec, Inc. from July 19, 2004 forward, and the consolidated activity of Imagine Media, LTD. and TransBioTec, Inc. from September 19, 2011 forward. Imagine Media, LTD. and TransBioTec, Inc. are hereinafter referred to collectively as the "Company". The Company has developed and plans to market and sell a non-invasive alcohol sensing system which includes an ignition interlock. The Company is currently considered to be in the development stage, and has not generated revenues from its activities.

Principles of Consolidation

The accompanying consolidated financial statements include the accounts of the Company and its majority owned subsidiary. All intercompany accounts and transactions have been eliminated in consolidation.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and cash equivalents

The Company considers all highly liquid investments with an original maturity of three months or less as cash equivalents.

Accounts receivable

The Company reviews accounts receivable periodically for collectability and establishes an allowance for doubtful accounts and records bad debt expense when deemed necessary. At June 30, 2012, and 2011 the Company had no balance in accounts receivable or the allowance for doubtful accounts.

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TransBioTec, Inc.
(A Development Stage Company)
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1. ORGANIZATION, OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont'd)

Property and equipment

Property and equipment are recorded at cost and depreciated under straight line methods over each item's estimated useful life.

Revenue recognition

Revenue is recognized on an accrual basis as earned under contract terms. The Company has had no revenues to date

Advertising costs

Advertising costs are expensed as incurred. The Company recorded no material advertising costs during the six months ended June 30, 2012 or 2011.

Income tax

The Company accounts for income taxes pursuant to ASC 740. Under ASC 740 deferred taxes are provided on a liability method whereby deferred tax assets are recognized for deductible temporary differences and operating loss carry

forwards and deferred tax liabilities are recognized for taxable temporary differences. Temporary differences are the differences between the reported amounts of assets and liabilities and their tax bases. Deferred tax assets are reduced by a valuation allowance when, in the opinion of management, it is more likely than not that some portion or all of the deferred tax assets will not be realized. Deferred tax assets and liabilities are adjusted for the effects of changes in tax laws and rates on the date of enactment.

The net income (loss) per share is computed by dividing the net income (loss) by the weighted average number of shares of common outstanding. Warrants, stock options, and common stock issuable upon the conversion of the Company's preferred stock (if any), are not included in the computation if the effect would be anti-dilutive and would increase the earnings or decrease loss per share.

Financial Instruments

The carrying value of the Company's financial instruments, as reported in the accompanying balance sheets, approximates fair value.

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TransBioTec, Inc.
(A Development Stage Company)
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1. ORGANIZATION, OPERATIONS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont'd)

Long-Lived Assets

In accordance with ASC 350, the Company regularly reviews the carrying value of intangible and other long-lived assets for the existence of facts or circumstances, both internally and externally, that may suggest impairment. If impairment testing indicates a lack of recoverability, an impairment loss is recognized by the Company if the carrying amount of a long-lived asset exceeds its fair value.

Products and services, geographic areas and major customers

The Company is currently in the developmental stage and has no revenue.

Stock based compensation

The Company accounts for employee and non-employee stock awards under ASC 718, whereby equity instruments issued to employees for services are recorded based on the fair value of the instrument issued and those issued to non-employees are recorded based on the fair value of the consideration received or the fair value of the equity instrument, whichever is more reliably measurable.

Minority Interest (Noncontrolling Interest)

A subsidiary of the Company has minority members, representing ownership interests of 2.46% at June 30, 2012. The Company accounts for these minority, or noncontolling interests pursuant to ASC 810-10-65 whereby gains or losses in a subsidiary with a noncontrolling interest are allocated to the noncontrolling interest based on the ownership percentage of the noncontrolling interest, even if that allocation results in a deficit noncontrolling interest balance.

NOTE 2. RELATED PARTY TRANSACTIONS

During the six months ended June 30, 2012 and June 30, 2011, the Company had payables due to officers for accrued compensation of \$33,445 and \$157,827 respectively.

In 2010 an officer converted \$325,000 in compensation owed him into 516,750 common shares. During the year ended December 31, 2011 related party shareholders converted \$829,164 in note principal and interest and \$135,000 in compensation into 2,408,977 common shares.

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NOTE 3. FIXED ASSETS

Fixed asset values recorded at cost are as follows:

	De		
			(Unaudited)
	2010	2011	June 30, 2012
Automobile	\$ 33,383	\$ 33,383	\$ -
Office and Lab Equipment	31,896	31,896	31,616
Furniture and fixtures	11,596	11,596	11,556
	76 , 875	76,875	43,172
Less accumulated depreciation	(74,832	(75,743)	(41,373)
Total	\$ 2,043	\$ 1,132	\$ 1 , 799
	========	=======	=======

Depreciation expense for the six months ended June 30, 2012 and June 30, 2011 was \$152 and \$770 respectively.

NOTE 4. NOTES PAYABLE

	December 31,	December 31,	(Unaudited)
	2010	2011	June 30, 2012
Note payable to related party, unsecured, due 8/3/2012, interest rate 0%	\$1,950	\$1,950	\$1,950
	9		
Note payable to related party, unsecured, due 9/17/2008, convertible at holder's option at \$1 per share, interest rate 10% plus agreed upon amounts	\$184,156	-	-
Note payable to related party, unsecured, due 12/15/2013, monthly interest due, convertible at holder's option at \$2.50 per share, interest rate 22.1%	\$150,000	-	-
Note payable to related party, unsecured, due 05/28/2009, convertible at holder's option at \$2.50 per share, original issue discount of 20%, with interest at \$444 per day after due date	\$240,000	-	-
Note payable to related party, unsecured, due 07/27/2012, convertible at holder's option at \$2.50 per share, interest rate 8%	\$151,929	-	-
Notes payable to related parties, unsecured, due 01/29/2011, convertible at holder's option at \$2.50 per share, interest rate 9%	\$5,000	-	-
Notes payable to related parties, unsecured, due 12/31/2012, interest rate 0%	\$15,810	\$11,810	\$11,810
Note payable to related party, unsecured, due 09/15/2012, convertible at holder's option at \$2.50 per TransBioTec share.	-	\$16,000	\$16,000
Note payable to related party, lien against company assets,	-	\$10,000	\$10,000

unsecured, due 2/8/12,
quarterly interest
due, convertible at holder's
option at \$0.3235688 per IMLE
share, interest rate 30%

Note payable to related party, lien against company assets, unsecured, due 27812, quarterly interest due, convertible at holder's option at \$0.335688 per INIE share, interest rate 30% Note payable to related party, lien against company assets, unsecured, due 2717/12, quarterly interest due, convertible at holder's option at \$0.335688 per INIE share, interest rate 30% Note payable to related party, lien against company assets, unsecured, due 2718/12, quarterly interest due, convertible at holder's option at \$0.3335688 per INIE share, interest rate 30% Note payable to related party, lien against company assets, unsecured, due 2718/13, annual interest due, convertible at holder's option at \$0.3235688 per INIE share, interest rate 18% Note payable to related party, unsecured, due 2718/13, annual interest due, convertible at holder's option at \$0.3235688 per INIE share, interest rate 18% Note payable to related party, unsecured, due 2718/13, annual interest due, convertible at holder's option at \$0.3235688 per INIE share, interest rate 12% Note payable to related party, unsecured, due 2720/13, annual interest due, convertible at holder's option at \$0.3235688 per INIE share, interest rate 12% Note payable to related party, unsecured, due 2721/13, annual interest due, convertible at holder's option at \$0.3235688 per INIE share, interest rate 12% Note payable to related party, unsecured, due 2721/13, annual interest due, convertible at holder's option at \$0.3235688 per INIE share, interest rate 12% Note payable to related party, unsecured, due 3722/13, annual interest due, convertible at holder's option at \$0.3235688 per INIE share, interest rate 12% Note payable to related party, unsecured, due 3722/13, annual interest due, convertible at holder's option at \$0.3235689 per INIE share, interest rate 12% Note payable to related party, unsecured, due 3722/13, annual interest due, convertible at holder's option at \$0.3235689 per INIE share, interest rate 12% Note payable to related party, unsecured, due 3722/13	share, interest rate 30%			
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unsecured, due 2/18/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 18% Note payable to related party, unsecured, due 2/15/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% 11 Note payable to related party, unsecured, due 2/20/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, unsecured, due 2/21/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, unsecured, due 3/20/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, unsecured, due 3/20/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, unsecured, due 3/22/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, unsecured, due 3/22/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12%	unsecured, due 2/18/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate	-	-	\$750
unsecured, due 2/15/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% 11 Note payable to related party, \$3,750 unsecured, due 2/20/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, \$2,625 unsecured, due 2/21/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, \$5,433 unsecured, due 3/20/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, \$5,433 unsecured, due 3/22/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, \$3,203 unsecured, due 3/22/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12%	unsecured, due 2/18/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate	-	-	\$6,875
Note payable to related party, unsecured, due 2/20/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, unsecured, due 2/21/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, unsecured, due 3/20/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, unsecured, due 3/22/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, unsecured, due 3/22/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12%	unsecured, due 2/15/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate	-	-	\$2,500
unsecured, due 2/20/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, unsecured, due 2/21/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, unsecured, due 3/20/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, unsecured, due 3/22/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, unsecured, due 3/22/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12%		11		
unsecured, due 2/21/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, unsecured, due 3/20/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, unsecured, due 3/22/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12%	unsecured, due 2/20/13, annual interest due, convertible at holder's option at \$0.3235688	-	-	\$3,750
unsecured, due 3/20/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12% Note payable to related party, \$3,203 unsecured, due 3/22/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12%	unsecured, due 2/21/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate	-	-	\$2,625
unsecured, due 3/22/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate 12%	unsecured, due 3/20/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate	-	-	\$5,433
Note payable to related party, - \$37,500	unsecured, due 3/22/13, annual interest due, convertible at holder's option at \$0.3235688 per IMLE share, interest rate	-	-	\$3,203
	Note payable to related party,	-	_	\$37,500

lien against company assets, unsecured, due 1/05/13, annual interest due, convertible at holder's option at 51% of market as defined, interest rate 8%, conversion limited to total beneficial ownership of 4.99%

Note payable to related party, lien against company assets, unsecured, due 2/25/13, annual interest due, convertible at holder's option at 51% of market as defined, interest rate 8%, conversion limited to total beneficial ownership of 4.99%

Note payable to related party, unsecured, lien against company assets, \$731,763, 5-years at 0% simple interest, due 7/1/2016, payment amounts vary each month.

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Less Note discounts Less current portion	\$ 748,845 - (594,966) 	\$ 826,523 - (277,260)	\$926,659 (28,023) (567,771)
Long-term portion	\$153 , 879	\$ 549,263	\$330,865

Required principal payments from December 31, 2011 forward are as follows:

2012	\$ 282 , 260
2013	\$ 285,511
2014	\$ 196,881
2015	\$ 123 , 709
2016	\$ 38,298
	\$ 926,659

Interest expense under notes payable for the six months ended June 30, 2012 and June 30, 2011 was \$40,788 and \$107,575, respectively.

During the six months ended June 30, 2012 and June 30, 2011 the Company recognized a beneficial conversion feature expense on borrowing from convertible notes of \$64,171 and none, respectively.

Convertible debenture payable to unrelated party, unsecured, due 04/1/2009, convertible at holder's option at \$.25 per share, interest rate 8% Default interest rate 12%

\$ 30,000 \$ 30,000 \$

\$37,500

\$726,763

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TransBioTec, Inc.
(A Development Stage Company)
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 5. INCOME TAXES

Deferred income taxes arise from the temporary differences between financial statement and income tax recognition of net operating losses. These loss carryovers are limited under the Internal Revenue Code should a significant change in ownership occur.

NOTE 6. STOCK OPTIONS

The Company accounts for employee and non-employee stock options under ASC 718, whereby option costs are recorded based on the fair value of the consideration received or the fair value of the equity instruments issued, whichever is more reliably measurable. Unless otherwise provided for, the Company covers option exercises by issuing new shares.

The Company's stock option activity is described below.

At the beginning of 2010 the Company had 10,000 non-employee stock options outstanding in the Company's subsidiary TransBiotec, Inc. During 2010 the Company granted 22,500 options for services, allowing the holder to purchase one share of common stock per option, with 22,500 options exercisable immediately at prices from \$0.10 - \$0.15 per share with the option terms expiring from January 2012 through January 2015. During 2011 no options were exercised, and no options expired, leaving a 2010 year end outstanding balance of 32,500 non-employee stock options. The fair value of the 22,500 options granted in 2010 was estimated on the date of grant using the Black-Scholes option pricing model with the following assumptions: risk free interest rate of 1.08% - 2.67%, dividend yield of 0%, expected lives of 2 - 5 years, volatility of 100%. The Company incurred and recorded compensation expense under these stock option grants of \$53,262 in 2010.

During the six months ended June 30, 2012, 10,000 options were exercised, and no options expired, leaving a June 30, 2012 outstanding balance of 22,500 non-employee stock options, exercisable at prices from \$0.10 - \$0.15 per share with the option terms expiring from July 2012 through January 2015.

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TransBioTec, Inc.
(A Development Stage Company)
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

NOTE 6. STOCK OPTIONS (cont'd)

Employee stock options

The Company had no outstanding employee stock options in 2010 or 2011, or during the six months ended June 30, 2012.

NOTE 7. GOING CONCERN

The Company has suffered recurring losses from operations and has a working capital deficit and stockholders' deficit, and in all likelihood will be required to make significant future expenditures in connection with continuing marketing efforts along with general administrative expenses. These conditions raise substantial doubt about the Company's ability to continue as a going concern.

The Company may raise additional capital through the sale of its equity securities, through an offering of debt securities, or through borrowings from financial institutions or others. By doing so, the Company hopes to generate revenues from sales of its alcohol sensing and ignition lock systems. Management believes that actions presently being taken to obtain additional funding provide the opportunity for the Company to continue as a going concern.

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The Company was formed in August 2007 to publish and distribute Image Magazine, a monthly guide and entertainment source for the Denver, Colorado area. The Company generated only limited revenue and essentially abandoned its business plan in January 2009.

In January 2012 the Company completed its acquisition of TransBiotec, Inc. ("TBT") a California corporation.

As a result of the acquisition, TBT's business is that of the Company's, and, unless otherwise indicated, any references to the Company include the business and operations of TBT.

The Company, now headquartered in Seal Beach, California, has developed and patented a high technology, state-of-the-art transdermal sensor system, that detects blood alcohol levels through a person's skin. Ethanol is produced as alcohol is ingested and metabolized in the body. The system senses ethanol excreted through perspiration. A person places their finger on the sensor, and within 5-8 seconds, the sensor will detect the ethanol level. A signal can then be sent to output devices that control the ignition in a vehicle to prevent it from starting. The system can also communicate with other devices such as a GPS unit, or cell phone.

The Company's system is unobtrusive, accurate, reliable, durable, low cost, easier to use and faster than the current breathalyzer applications. The Company has completed its beta testing of the sensor and is currently developing its

Initially, the Company intends to offer its sensor only for commercial vehicle applications. Later, the Company plans to market its sensor to the public for use in automobiles, SUV's, RV's, boats and other vehicles.

The following discussion:

- o summarizes the Company's plan of operation; and
- o analyzes the Company's financial condition and the results of its operations for the six months ended June 30, 2012.

This discussion and analysis should be read in conjunction with the Company's financial statements included as an exhibit to this report.

Plan of Operation and Capital Requirements

The Company's plan of operations is as follows:

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Activity	Projecte Completior		Estimated Cost
Develop relationship with initial customers willing to work with Company in refining SOBR. Will discount price for units sold to customers who partner with Company in this phase. Identify add-on features that may appeal to customers. Complete design of printed circuit boards and injection molding tools. Sales target of 500 units.	December	2012	\$160,000
Outsource manufacturing, packaging and shipping. Complete joint venture agreement with GPS partner. Develop add-on features such as cameras, GPS and radio interfaces, and a fingerprint reader which would allow the SOBR to determine the driver's identity and blood alcohol content at the same time. Improve production capability to 1,000 units per month.	February	2013	\$370,000
Improve manufacturing capability to 10,000 units per month.	June	2013	\$370,000

The Company will maintain its research and development efforts with a goal of continuously improving the SOBR.

The Company's sources and (uses) of funds for the six months ended June 30, 2012 and 2011 are shown below:

	For the six months ended			
	June 30,			
		2012		2011
Net cash provided by (used for) operations	\$ (304,010)	\$	(130,743)
Sale of equipment	\$	4,790	\$	-
Purchase of equipment	\$	(970)	\$	-
Loans, net of loan repayments	\$	94,386	\$	(3,655)
Repurchase of common stock	\$		\$	(24,688)
Sale of stock	\$	98,000	\$	172,812
Cash on hand at beginning of the period	\$	107,804	\$	_

The Company does not have any off-balance sheet arrangements that have or are reasonable likely to have a current or future material effect on its financial condition, changes in financial condition, results of operations, liquidity or capital resources.

Other than as disclosed above, the Company does not know of any trends, demands, commitments, events or uncertainties that will result in, or that reasonably likely to result in, the Company's liquidity increasing or decreasing in any material way.

Other than as disclosed above, the Company does not know of any significant changes in its expected sources and uses of cash.

Results of Operations

The Company was formed in August 2007 and generated only limited revenue before it effectively ceased operations in January 2009.

Material changes in the Company's Statement of Operations for the three and six months ended June 30, 2012 as compared to the same periods in the prior year are discussed below:

I

Increase (I)

or Decrease (D) Reason

Item

General and Administrative Expenses

Value of shares issued to financial consultant.

Item 4. Controls and Procedures.

- (a) The Company maintains a system of controls and procedures designed to ensure that information required to be disclosed in reports filed or submitted under the Securities Exchange Act of 1934, as amended ("1934 Act"), is recorded, processed, summarized and reported, within time periods specified in the SEC's rules and forms and to ensure that information required to be disclosed by the Company in the reports that it files or submits under the 1934 Act, is accumulated and communicated to the Company's management, including its Principal Executive and Financial Officer, as appropriate to allow timely decisions regarding required disclosure. As of June 30, 2012, the Company's Principal Executive and Financial Officer evaluated the effectiveness of the design and operation of the Company's disclosure controls and procedures. Based on that evaluation, the Principal Executive and Financial Officer concluded that the Company's disclosure controls and procedures were effective.
- (b) Changes in Internal Controls. There were no changes in the Company's internal control over financial reporting during the quarter ended June 30, 2012, that materially affected, or are reasonably likely to materially affect, its internal control over financial reporting.

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PART TT

Item 6. Exhibits

Exhibits

- 31.1 Certification pursuant to Section 302 of the Sarbanes-Oxley Act of
- 31.2 Certification pursuant to Section 302 of the Sarbanes-Oxley Act of
- 32 Certification pursuant to Section 906 of the Sarbanes-Oxley Act.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

TRANSBIOTEC, INC.

August 14, 2012

By: /s/ Scott Painter

Scott Painter, Principal Executive,

Financial and Accounting Officer

CERTIFICATIONS

- I, Scott Painter, certify that;
- 1. I have reviewed this quarterly report on Form 10-Q of TransBiotec, Inc.;
- 2. Based on my knowledge, this report, does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by the report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
- a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

August 14, 2012

By:/s/ Scott Painter
----Scott Painter,
Principal Executive Officer

CERTIFICATIONS

- I, Scott Painter, certify that;
- 1. I have reviewed this quarterly report on Form 10-Q of TransBiotec, Inc.;
- 2. Based on my knowledge, this report, does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by the report;

- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
- a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

August 14, 2012

By: /s/ Scott Painter

Scott Painter,
Principal Financial Officer

In connection with the Quarterly Report of TransBiotec, Inc. (the "Company") on Form 10-Q for the period ending June 30, 2012 as filed with the Securities and Exchange Commission (the "Report"), Scott Painter, the Principal Executive and Financial Officer of the Company, certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to the best of his knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or $15\,(d)$ of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects the financial condition and results of the Company.

August 14, 2012

By:/s/ Scott Painter

Scott Painter, Principal Executive and Financial Officer