

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL				
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person * Fay Ford Byron	2. Date of Event Requiring Statement (Month/Day/Year) 06/12/2020			3. Issuer Name and Ticker or Trading Symbol SOBR Safe, Inc. [IMLED]				
(Last) (First) (Middle) C/O SOBR SAFE, INC, 885 ARAPAHOE ROAD			4. Relationship of Issuer (Check X Director	Reporting Person all applicable)	Filed(Mon	5. If Amendment, Date Original Filed(Month/Day/Year)		
BOULDER,, CO 80302				Officer (give title below) Other (specify below)		6. Individ	6. Individual or Joint/Group Filing(Check Applicable Line)	
(City) (State) (Zip)	Table I - Non-Derivative Securities Beneficially Owned							
1. Title of Security (Instr. 4)	·	Beneficially Owned For (Instr. 4)			. Nature of Indirect Beneficial Ownership Instr. 5)			
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)								
1. Title of Derivative Security 2. Date (Instr. 4) and Ex		Date Exercisable d Expiration Date onth/Day/Year) 3. Title and A Securities Un Security (Instr. 4)		amount of	erlying Derivative or Exercise Price of Derivative	Form of Ownership Derivative (Instr. 5) Security: Direct	6. Nature of Indirect Beneficial Ownership	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	(D) or Indirect (I) (Instr. 5)		
Non-Qualified Stock Option	<u>(1)</u>	<u>(1)</u>	Common Stock	24,053	\$ 0.263	D		
Series A-1 Convertible Preferred Stock	<u>(2)</u>	<u>(2)</u>	Common Stock	(2)	\$ 1	I	See footnote (2)	

Reporting Owners

Reporting Owner Name /	Relationships				
Address	Director	10% Owner	Officer	Other	
Fay Ford Byron C/O SOBR SAFE, INC 885 ARAPAHOE ROAD BOULDER,, CO 80302	X				

Signatures

/s/ Ford Byron Fay	06/22/2020
***Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Reporting Person was granted an option on October 25, 2019, for 24,053 post reverse stock split shares of Common Stock pursuant to an engineering services agreement. The Options vest at the rate of 6,013.25 post reverse stock split shares quarterly commencing January 1, 2020. The Share Option expires October 24, 2024.
- The Reporting Person owns \$25,000 of membership interests in Sobre Safe, LLC("SSLLC"), a special purpose entity formed to invest in the Series A-1 Preferred Stock of (2) the Issuer. As a member of SSLLC the Reporting Person has a right to distributions from SSLLC, which may include distributions of the Issuer's Series A-1 Preferred Stock or the common stock of the Issuer (if the Series A-1 is converted to common stock).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.